Jason K Wong

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EXPERIENCE

The Walt Disney Company   **Burbank, California, United States**

Senior Financial Analyst   July 2022 - Present

- Acted as the primary liaison across business affairs, legal, and creative teams, facilitating strategic insights on content finance cost and engineering obligations
- Managed financial tracking models to optimize budgeting, forecasting, and variance analysis across Disney (Disney+, TV) properties
- Utilized Python (Pandas, Matplotlib), SQL, Excel, SAP, and Tableau to streamline reporting and ensure accurate trend analysis and variance identification, reducing reporting time by 150%
- Conducted ad-hoc analysis for special projects, including content cost analysis and alignment with strategic goals; developed executive-level presentations for senior leadership

Dine Brands Hospitality Global   **Los Angeles, California, United States**

Analyst, Marketing and Finance F&B   July 2021 – July 2022

- Led comprehensive analysis of delivery models across 1,500+ U.S. Applebee locations, integrating insights to drive budgetary and forecasting strategies
- Managed forecasting, consolidation, and performance tracking using KPIs through Adobe Analytics and SQL, improving reporting accuracy and operational insights
- Derived insights from consumer spending patterns, focusing on delivery sales pricing and store performance in relation to location dynamics
- Developed low, medium, and high forecasting scenarios for store performance during unpredictable market conditions

Los Angeles Clippers   **Los Angeles, California, United States**

Operations and Finance Assistant   Oct 2017 – Oct 2019

- Managed account reconciliations for sales, merchandise, and event revenue, ensuring accuracy in financial reporting
- Created and maintained revenue tracking spreadsheets for sponsorship revenue, facilitating improved financial oversight
- Conducted research on team expenditures and sales variances, generating insights for upper management regarding budget items, spending, and operational performance

EDUCATION

University of Pennsylvania   **Philadelphia, Pennsylvania**

Master's in Computer Information Technology, Computer Science (2026)

Loyola Marymount University   **Los Angeles, California, United States**

Bachelor's in Finance